



NUSGA ELECTION PUBLICITY GUIDELINES

**The following guidelines are in effect for elections held by the
Niagara University Student Government Association:**

1. Advertisements **MUST** be neat, in good taste, and in line with the values of the university's mission. This includes all social media and printed materials. **Derogatory comments about other candidates are not permitted in any way and will not be tolerated.**
2. The Campus Activities Office (CAO) must apply their stamp of approval to all printed materials. Posters and flyers not bearing an approval stamp will be removed and recycled.
3. **Flyers** (8 ½"x11") may be placed on the bulletin boards (one per board) in Dunleavy (1st floor), DePaul, Glynn Hall, Bisgrove/Academic Complex, Golisano, Library, Kiernan, and Gallagher Center. Additionally, two flyers may be posted on each freshman floor of the residence hall towers (flyers must also be stamped by the Office of Residence Life).
4. **Posters** (11"x 17") may only be placed in the Gallagher Center stairwells (ONE in each stairwell), and on the bulletin board by the Clubs & Organizations Office (1 poster permitted). Additionally, one flyer may be posted on the first floor of each residence hall tower by the elevator entrance (posters must also be stamped by the Office of Residence Life).
5. No other candidates' posters or flyers should be removed or covered by your postings.
6. Candidates are personally financially responsible for all printing costs. Printing materials may be done in the Clubs & Organizations Office.
7. **NO SOLICITATION** is allowed within the residence halls. This includes but is not limited to: door-to-door solicitation and the placing of advertising materials under individual residence hall room doors.
8. Social media posts should reflect your approved printed materials. Additional/alternative social media posts must be approved by CAO.
9. No University club/club sport, Division 1 team or university department as a group may endorse any candidate. No Niagara University affiliated social media accounts may endorse any candidate.
10. No CA*, Division 1 athlete* or other employee* of the university may publicly endorse any candidates.
11. No other form of promotional material is allowed without prior approval from Campus Activities Office.



Additional Social Media Guidelines:

*Division 1 team members, CA's or other employees may do the following and **only** the following on their personal accounts:

- Twitter: May only like and retweet candidates posts with no added content or comments.
- Facebook: May only like and share posts with no added content or comments.
- Instagram: May only like or share candidates posts or stories on your own story with no added content or comments.

These are the only three social media platforms that have been approved for the above NU Community members.

Failure to adhere to the NUSGA Publicity Guidelines for Elections may result in disqualification from the elections at the discretion of the NUSGA Election Chair, in consultation with the Director of Campus Activities.